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Take A Fresh Look at Oakland

News from Mayor Jean Quan

Dear Jean,



Unique shoe designs at [OakCollectiv](#), a pop up store, featuring young Oakland designers on Broadway near 14th across from Oaklandish.

Last Friday's Plaid Friday and Black Out Oakland events focused on shopping locally for the holidays. I spent hours with family and friends trying to make it to the 35 plus stores participating. If you missed that opportunity, tomorrow is First Friday and you will have another opportunity to enjoy the art and other retail offerings.

Consider starting out your **First Friday at City Hall**. We are sponsoring a citywide contest for ornaments that reflect Oakland's

This publication is not produced at public expense.

During the week, I also post to my Facebook page: [Facebook.com/mayorjeanquan](https://www.facebook.com/mayorjeanquan). Hit the "like" button to become a "fan" and receive regular updates.

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