

June 12, 2011

Vol 1, Issue 23



Take A Fresh Look at Oakland

News from
Mayor Jean Quan

Greetings!



Brookfield students thank Safeway and partners for providing thousands of books for summer reading.

School's out starting this week. What are we doing as families and as a city to keep our students safe and moving forward?

This week I was pleased to be part of several initiatives to make summer a safe and nurturing time for our city's children.

- **Did you know that students can lose as much as 6 months reading progress over the summer?** Reading just 6 books can help students stay on track. Safeway has barrels at each store as part of a [northern California wide program to provide books to students who need them](#). They reported that Oakland patrons were especially generous. If you are cleaning out your students rooms, consider donating books and musical instruments to local schools.
- **Are your students supervised during the summer?** With the cuts in the economy and cuts in childcare programs, many working parents find it hard to find supervised programs for students. [Bananas](#) provides free referrals and resources. Oakland's Parks and Recreation programs have some scholarships.



<< *World Champion Andre Ward is one of many leaders*

This publication is not produced at public expense.

During the week, I also post to my Facebook page: [Facebook.com/mayorjeanquan](https://www.facebook.com/mayorjeanquan). Hit the "like" button to become a "fan".

In This Issue

- 1.. Discover Oakland This Week
- 2.. . Governor's Budget & Oakland
- 3.. Budget Discussions Continue
4. Positiely Oakland!
- 5.. The 25% Solution
6. School and Youth
- 7.. Safe and Healthy Oakland
- 8.. Circle Your Calendar
- 9.. Oakland Celebrates Its Neighborhoods

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Quick Links

- [Official Mayor's Website](#)
- [Official Oakland Website](#)
- [Mayor's YouTube Library](#)
- [Budget Suggestions](#)
- [Constituent Problem Solving](#)
- [Submit items for the newsletter](#)

In the News

[Oakland Summer Program Aims to Get Teens Off Street, Out of Danger](#)

KTVU

June 10, 2011

[Thousands of books donated to Oakland elementary students](#)

Roshni Oommen, Oakland Tribune
June 8, 2011



working this summer to keep kids safe. Mayor Quan offers a proclamation of thanks for being a positive role model at McClymonds

[Filipino American Officials Honored by Oakland Asian Cultural Center](#)
Asian Week
June 8, 2011

[New Oakland Police, Fire Communications System Begins Operating](#)
KTVU
June 6, 2011

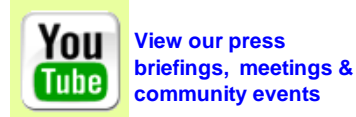
High.

- **Do you know where your students are at night?** World Champion Andre Ward and Raider Langston Walker join the City-School Partnership [Late Night Live!](#) When we brought the City and School administrative cabinets together this year, the superintendent presented a study of deaths and injuries involving students over the last decade. The overwhelming number occurred on Friday and Saturday nights. For 3 months we have been discussing how we can provide activities in neighborhoods with the highest concentrations of violence and the least activities for teens with existing funding on Friday and Saturday nights. (See # 6 for more details.)
- **Do you have a job for a youth this summer?** Many Oakland youth need jobs after graduation and we need at least 200 jobs for the Summer Youth program (See #)2

Follow the Mayor



Facebook subscribers can also [become "fans", hit the "like" button to receive daily updates.](#)



MEHSERLE RELEASED, OAKLAND MOVES FORWARD

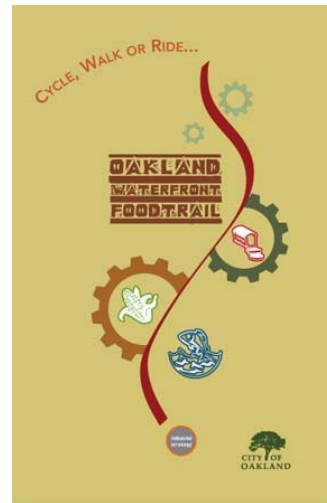
Quietly this week my staff and I worked with the Oscar Grant family and police towards the same goal-- a peaceful demonstration that respected the rights of protestors but that made sure that outside groups did not endanger people or property. I want to thank both the Oscar Grant family and the police and other city staff for coordinating and communicating throughout.



Oscar Grant Coalition rallies at BART station in downtown. (Chronicle Photo)

During the week we communicated with the family. I sadly listened to a family member describe how Oscar's daughter ducks down in

Discover Oakland



From Farm to Factory to Fork-the Oakland Waterfront Trail: A Continuum of Food Production in Oakland

Enjoy a walk or cycle along Oakland's Waterfront Trail observing the history and presence of these food-related companies. Stop to taste at businesses which offer on-site food and

the car when she sees a police car. I talked to an uncle about how we might start ways of encouraging dialogue between youth in the city and the police going forward. Organizers and the police met several times. They and their coalition kept in contact with us throughout the demonstration.

We also pulled together the city administration to plan for any possibility and to make sure all our resources were available: beyond the police we mobilized communications staff, outreach to merchants in the Fruitvale and Downtown, youth street outreach workers, and many others.

By Sunday I was frankly concerned that too many television stations ran scenes of last year's vandalism over and over again. I'm tired of the city being defined by the actions of a few dozen, mostly outsiders. I drove by the Fruitvale gathering site and saw the family and about 200 others start the march to downtown. A few dozen traffic and other officers escorted them. I spent most of the day at the City's Emergency Operations Center with Assistant Chief Howard Jordan and City Administrator Lamont Ewell. At the center representatives of BART, AC Transit, Highway Patrol and other agencies worked with us to monitor the day's events.

The only problem all day would be a young person who was spray painting graffiti in the Fruitvale at the beginning of the March. The police moved in quickly to remove her from the crowd. We mobilized extra officers, for the most part they were not needed and stayed deployed nearby. AC Transit provided free buses to help the crowd move out quickly at the end. Security guards from the Uptown and Downtown merchants associations helped us monitor nearby streets for possible vandalism. Public works staff came in for clean-up. We closed the Emergency Operations Center around 8 pm. It was a beautiful night on the City Hall Plaza.



SHOW WHY "I CHOOSE OAKLAND" IN PHOTO OR VIDEO and you can win 2 round trip tickets on Southwest Airlines to fly two friends to Oakland, along with 2 nights at a local hotel. Lots of other prizes. The contest is live on the city's new Facebook page. Last day to submit is July 10, 2011. For all the details, including eligibility and rules, [check out the Contest tab on the city's new Facebook page](#).

HAPPY FATHER'S DAY, AGAIN

Working late Sunday or early Monday on the final draft of these newsletters, I sometimes suffer from sleep deprivation! Many of you kindly pointed out that this Sunday is not Father's Day-- it's

beverage sales.

Copies of the map and list are available from the Oaklander's Assistance Center on the first floor of City Hall.

Change will not come if we wait for some other person or for some other time. We are the ones we have been waiting for.

Barack Obama

really next Sunday, June 19. Thank you Oakland Fathers everywhere, enjoy your day.



Mayor Jean Quan

1. Discover Oakland This Week

OPR's Golf Tee Tournament to Benefit Youth Programming and Sundays in the Redwoods Concerts, Monday, June 13, Registration 8 am, Starts 9 am, Metropolitan Golf Links, 10051 Doolittle Drive: Foursome \$300, Individual \$100. Format: Shot Gun. For additional information please call 597-5081 or visit www.sundaysintheredwoods.com. Include "How-to" articles or hints and tips on related subjects.

Public Hearing of Oakland's 2012-2013 Anti-Poverty Community Action Plan, Monday, June 13, 6 pm, Oakland City Hall, Hearing Room 3: The purpose of this hearing is for Oakland's Community Action Partnership (OCAP) to receive input from the community to help identify the gaps and needs in services that exist for Oakland's underserved low-income residents. The goal is to use this information to leverage and maximize OCAP's Community Services Block Grant funding to support services and programs that lift individuals and families out of poverty to self-sufficiency. A draft copy of the OCAP Community Needs Survey is available at 150 Frank Ogawa Plaza Suite 4340. For additional information, please contact Barbara Amaro at 238-2272 or by email at bamaro@oaklandnet.com.



5th Annual East Bay Aids Walk, Saturday, June 18, 8:30 am-1 pm, Lake Merritt: Live music, kids activities, HIV/AIDS testing, Walgreens Wellness Bus, free health screenings. 100% of the funds raised by walkers do directly to serve providers in the East Bay. 5 K walk begins at 10 am. Last year the walk attracted over 600 participants and raised more than \$110,000. (Left) Last week, Walgreens presented \$30,000 donated by customers to the campaign at a press conference at the downtown Oakland store at 14th and Broadway. Register today at www.eastbayaidswalk.org or call 654-5335.

Grouting Party to Complete New Mural at Redwood Heights Elementary School, Saturday, June 18, 10 am.

Father/ Son Empowerment Lunch, Saturday, June 18, 11am-2pm, 81st Branch Library, 1021 81st Ave, [Get Directions](#): Come join this free event which celebrates Fathers and Sons this Father's Day Weekend! Motivational Speakers, Raffle Contest, Food and More! This is sponsored by the East MacArthur Merchants Association.

Grand Reopening of Elmhurst Branch Library, Saturday, June 18, 1-4 pm, 1427 88th Avenue: Food, Music and Fun Activities. It is also the first day of the **Children's Summer Reading Program**.

Cactus & Succulent Show & Sale, Garden Hortica, 668 7th Street, Saturday-Sunday, June 18 & 19, 11am - 5pm: I don't usually list commercial sales here, but the owners are great Oakland boosters and generous donors to the Lake Merritt Gardens. Despite the rain this year, we really do

need to conserve water...and these plants take a lot of neglect. They also carry a wide select of Protea, rare and beautiful. Refreshments served.



Father's Day at the Oakland Zoo: To celebrate Father's Day, Dads get to ride the Outback Express Adventure Train for free at the Oakland Zoo. The zoo has been consistently ranked as the best zoo in northern California.

Father's Day at the Chabot Space and Science Center:

You can [reserve a special barbecue lunch](#) from noon to 2 pm, or challenge Dad to a solar

car challenge. Design and create "green" hot rods! Round up your dad, brother, uncle, cousin or neighbor and [sign up for Chabot Solar Car Challenge](#). Space is limited and advance reservations are suggested. Ages 8 & up. Check out the new Solar Viewing section, hopefully the sun will return by then!



2. Oakland Schools Bill Stopped, Governor's Budget & Oakland

- Weekend Long Session Still 2 Republic Votes Short for a 6 Month Bridge:** A proposal to extend sales and vehicle license tax increases past their expiration on June 30 to allow the legislature to continue negotiations is still short 2 votes. Without it funding for schools and public safety are going to dramatically decrease. Read more: <http://www.sacbee.com/2011/06/12/3693987/browns-countdown-day-154-senate.html#ixzz1PAIyTHZ>
- School Financial Takeover Bill, AB 609, Put in Suspense:** Assemblyman Sandre Swanson's Bill to relieve the school district from state fines imposed on mismanagement by the state trustees was put into suspense. [The state auditors fined Oakland \\$22M for mistakes incurred during the state takeover.](#) This is in addition to the additional debt run up by the state during the takeover, another \$80M. In plain English this means the city's schools are \$100M more in debt after the state takeover. The original debt that led to the trusteeship was about \$27M.
- State Redistricting Commission Releases Maps, [Comment On-line](#):** Oakland remains in one congressional district, Fremont is split.
- 70 State Parks Slated for Closure:** This week the *Sacramento Bee* did a good story highlighting some of the [70 State Parks that will be closed under the budget proposal](#).
- Thanks to \$6 billion more in income taxes than expected, the Governor's latest budget restored some cuts in K-12 education but put most of the money into bringing down the state's debts. This was enough to prevent the layoffs of several hundred teachers in the Oakland Schools but not restore any of last year's cuts.

The increased state income tax revenues do not help the



city, which gets no share.

All of the other cuts, including closing state parks, services to seniors, childcare for low income mothers, etc., continue as the stalemate in Sacramento continues.



3. City News



• **The Newest Downtown Restaurant Opens to Great Reviews:** <<[Rudy's Can't Fail Cafe](#) with co-owner Mike Dirnt -- one-third of the legendary Oakland band, Green Day. Great diner food in the Fox Theater building, 18th and Broadway. Breakfast from 7 am and it stays open until 1 am!

- **City Attorney Position Now Empty, Council Must Decide to Appoint or Schedule An Election:** With the departure of John Russo, the Council will either appoint someone to fill the position until the November 2012 Election or it must set a special election. The Council is expected to decide on June 21st. Right now both Assistant City Attorney Barbara Parker and Councilwoman Jane Brunner are contenders for the office.
- The **Mayor's Summer Jobs Program** needs more local businesses to hire Oakland youth this summer. Unfortunately, in the budget cut compromise last month the Federal eliminated funding for the program.

Oakland historically receives funding for 500 jobs, they have all been cut. I've been contacting local businesses to see if they will hire a local teen (age 14 or older) or donate the \$1000 per youth to the program so that the city, another local business or non-profit can do so. More than 1000 youth have applied for the program. **Currently we only have 200 positions available.**

\$1000 will cover the stipend youth receive for working 120 hours. \$1000 will cover the stipend youth receive for working 120 hours. The WIB is coordinating the Mayor's Summer Job Program along with the Youth Empowerment Program (YEP). Businesses interested in hiring a summer youth or anyone interested in contributing to the Mayor's Summer Jobs Program should call 238-3588 [or download an application.](#)

+ San Francisco Pride!!
Oakland Mayor Jean Quan invites you to walk with her at SF Pride 2011: "In Pride We Trust"

When: Sunday, June 26th
Where: San Francisco, CA
RSVP: 510-238-7072, haguilar@oaklandnet.com

Bring your Oakland pride to San Francisco!
 Show your pride in the LGBTQ community! Show your pride in Oakland! Come alone or organize a group!

Who's walking with us in San Francisco?

- ✓ Councilmember Rebecca Kaplan
- ✓ Oakland Pride
- ✓ Block By Block
- ✓ Bench and Bar
- ✓ Club 21
- ✓ Mouthing Off, Mills College
- ✓ Bay Area Derby Girls!
- ✓ Oakland Outlaws (**)
- ✓ Lavender Seniors (**)
- ✓ **You!!**

(**) = invited but not confirmed

4. Budget Discussions Continue--Council Cuts the Mayor's Pay

MAYOR'S SALARY: Every two years the Council must set the salary of the Mayor according to the charter. **Mayor Dellums salary was set at \$183K when he came into office. The rate must be within the range of no less than 70% and no more than 90% of the three larger and three smaller cities bracketing Oakland. The range this year was \$161,000 to \$209,000. The Council voted to use the lowest amount, which is still more than the 25% cut in wages that I agreed to.**

BUDGET DISCUSSIONS CONTINUE:

The overall budget decisions are not scheduled until the June 21st meeting when the Council will put forward its budget and will make a decision on a parcel tax.

I am hopeful that the Council will let the citizens decide on the parcel tax and will not stop it from being placed on the ballot. Thanks to the several dozen volunteers who came to plan for the campaign Saturday at the Dimond Library.

BUDGET MODIFICATIONS: While we wait for the Council to propose a final budget we have worked to modify our original recommendations based on the hearings so far:

Senior Centers: We originally proposed keeping all Senior Centers open 5 days for lunch, but only full programs for 3 or 4 days. After talking with seniors, we are now proposing cutting center hours to 9 am to 3 pm with full programming for 5 days. Current hours are 8:30 am to 5 pm.



East Oakland Sports Complex Opens
Thursday, June 30, 4 pm, 9161 Edes Avenue:



Oakland Sports Complex.

We recommended delaying the opening because the new center did not have a budget for staff. Council President Larry Reid and the Office of Parks & Recreation have come up with an alternative plan of fees and fundraising. They invite you to the grand opening of the East

BUDGET PROPOSALS ARE ON LINE: The Bad, the Really Bad & the Really Ugly

Because so much is still in the air, we presented 3 budgets. I support the Fair Share Budget C which will require layoffs, 15 leave days without pay, other employee contributions and a Parcel Tax of less than a quarter a day. Everyone contributes, it saves most services.

[Budget Facts](#)--a quick overview of the budget:

[1 page comparison](#) - a good way to understand the 3 options below

[The Bad](#)--Balancing the budget with cuts, employee contributions and the Parcel Tax

[The Really Bad](#)--Balancing the budget with cuts and employee contributions

[The Really Ugly](#)--Balancing the budget only through cuts

Currently, the Council has scheduled a new vote on a mail ballot for a 25 cent a day emergency parcel tax for 5 years for June 21st; I am asking them to let the voters decide. All of three budgets are painful but an ALL CUTS budget will mean major closings of libraries, fire stations, and recreation centers, reduction of days at senior centers, and reduction by attrition of the police force.

Several weeks ago the Council agreed to put an \$80 parcel tax on the special election ballot planned by Governor Brown. When it became apparent that Brown would not be able to get a special election, our office went to the Council to ask for an all mail vote. Disappointingly, three members of the Council did not support an "urgency" vote which needs 6 votes.

- **Does this Kill the Parcel Tax Vote?** This does not kill the initiative but does delay the vote until the fall.
- **Why is the delay important?** It means that if we get a special election by mail, we will not know the results until November four months into the fiscal year. Even if the parcel tax passes, **we will have to layoff and cut programs during July through November.** This is something I was hoping to avoid. With an urgency finding we would have known on July 5th just days into the new fiscal year. The process of layoffs is costly and we may lose many good employees.
- **Is the Vote by Mail expensive?** Actually a vote by mail is about the same cost to the city as being part of a consolidated election, about \$800 K.
- **I believe the citizens of Oakland should be allowed to decide.** The parcel tax would raise about one fifth of the funds needed to close the gap, it would cost the average home owner about a quarter a day.
- **Without a parcel tax we will have an all cuts budget for the most part.** Ironically this parallels the struggles going on in Washington and Sacramento.

The Budget Process: Since I took office we have worked every day on the budget.

- We spent most of the first two months establishing the **budget baseline**, correcting mistakes in reporting and estimates that were too optimistic. We expect the current budget to run up to a \$6M shortfall.
- We also started **meeting with departments** immediately to work out what options we would have to increase revenues or to reduce their budgets by 15-20%.
- We have spent much of our time fighting proposed deep federal and state cuts including



redevelopment. Federal cuts could be \$7-8M and state cuts could be over \$30 M, including redevelopment.

- In March we issued an 85-page budget memo for our day long **Budget Workshop with the Council and the Cabinet** [You can download the report here](#). We are starting the budget process about 6 weeks earlier than in past years. In past years the Mayor and Council had retreats to discuss city priorities in the fall or new year, that did not happen this year so this was a critical meeting. The document focuses on the \$46M shortfall in next years general fund budget. To close that gap I believe all options must be on the table and everyone must contribute: 1) There will be cuts to programs and consolidation of programs, but we must leave the city in the best possible position for when the economy rebounds . 2) Employees will be asked to contribute; this will mean a continuation of leave days without pay distributed by individual request (like vacations) instead of citywide closures and other items now under negotiations with all our unions. 3) We need the passage of the \$80 emergency parcel tax for 5 years to reduce the necessary levels of cuts. 4) Other new revenues including increasing rentals of city facilities, sharing of services, etc. 5) Collaborating with other government agencies and organizations to reduce costs.
- In April we issued the budget options above.
- **Council Hearings and Votes: The charter requires a final budget by June 30th.**

5. Positively Oakland!

During my first week in office I invited the executive directors and marketing directors of Oakland's cultural institutions along with senior marketing experts to talk about changing the image of Oakland. They came up with the theme of "Positively Oakland!" and have been sharing practical ideas and positive stories to help reshape Oakland's image. We found the idea to be infectious--so much so that we want to share several efforts by others in the Oakland community who are letting the world know that Oakland is a great place to live, work and play.



Inspire Oakland

On June 7th, Oakland Digital celebrated the Top 10 students that submitted their designs describing, "What About Oakland Inspires YOU?". Oakland Digital (ODALC) held their second annual "Inspire Oakland" graphic art project, co-sponsored by City of Oakland, [YP.com](#), CBS Outdoor, Oaklandish, and [Peralta Colleges](#). Each year, Oakland Digital invites the local community to participate in a collaborative billboard contest. "Inspire Oakland" encourages interest in graphic design and information technologies through creative expression.

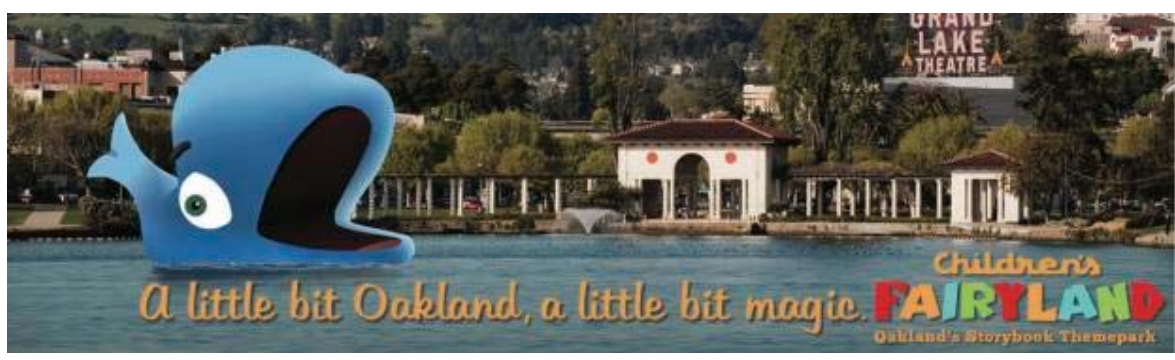
The ultimate goal of this project is to promote a positive image of Oakland that unites and inspires its diverse population, while encouraging young talent to jumpstart their digital media careers. Nearly 400 design submissions were submitted this year, thanks to Laney College and McClymonds High School, which both implemented "Inspire Oakland" into their respective art programs.



Code for Oakland

Just held this past weekend, on June 4, Code for Oakland was a one-day bar camp on using local data to build apps for Oakland at Kaiser Center, Innovate Oakland (InOak), Oakland Local and Code for America organized the day to brainstorm and work on concepts for mobile apps for the Knight/FCC Apps for Communities competition. Apps for Communities that will award \$100,000 in prizes to reward mobile and web-based applications that use government and public data to "deliver personalized, actionable information to people that are

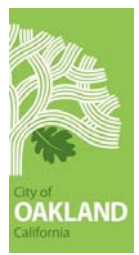
least likely to be online." There were many great ideas that came out of the event. You can read about [Hackathons, Parolees and Jobs](#) by Tanja Aitamurto, a Stanford Fellow, on Huffington Post.



Children's Fairyland

When Children's Fairyland designed their new logo, they went all out with a new advertising campaign to introduce the world to the new look. Thanks to their friends at Ogilvy SF, BART, Clear Channel and CBS Outdoor. Each ties a uniquely Oakland locale with a whimsical icon of Children's Fairyland, which, by the way, was the inspiration for Walt Disney's Disneyland.

[Read Peter Hartlaub's SF Chronicle Blog on the new campaign.](#)



I Choose Oakland--

The photo and video contest sponsored by the City to promote it's new marketing [Facebook page](#) . (See my introduction above.) Read [Oakland Local's story about the contest.](#)

5. The 25% Solution: Boutique Gift Stores in Oakland

June is the month for graduations, weddings and Father's Day! Check out these local boutique gift stores for unique gifts. More next week!



Pot-Pourri

4100 Redwood Road
Oakland, CA 94619
510-531-1503

www.pot-pourri.com

Nestled inside the Safeway shopping center off Redwood Road, once you find this treasure, you won't forget it! The shop is large (two levels!) and filled with unique gift items like blown art glass, pottery, handmade jewelry and wooden and metal creations, all by American Craft artists.



Pelago

6134 Medau Pl
Oakland (Montclair District)



510-339-7090
www.pelagogifts.com

There's something for everyone in this delightful store in Montclair. It's hard to go there and buy gifts for someone else (free gift wrapping!) and not find something for yourself. The inventory changes often thanks to the talented eyes of co-owners, Bill and Mark.



Who's Your Betty?

5517 College Avenue
Oakland, CA 94618-1538
510-597-9897

www.stitchesforbitches.com

Head into "Who's Your Betty" and you'll see the owner's visionary, fun-loving and quirky gift selections. From jewelry to purses, this is a fun shop to check out when trying to find that perfect gift!



Entrez Open House

1645 Telegraph Ave
Oakland, CA 94612
510-268-9101

www.entrezopenhouse.com

Can't make it to Europe this summer? Well then, head over to Entrez Open House for a fabulous selection of European brands and sleek designs. Marie, the French owner, brings in European items that will compliment any home. Be sure to ask about the conversational French speaking classes held inside the store each month.



Urban Indigo

3339 Lakeshore Avenue
Oakland, CA 94610-2305
510-419-0451

www.urbanindigo.com

This narrow Grand Avenue store is filled to the brim with fun gift items for all ages! The merchandise is displayed so well that you'll get lost looking at all the great house wares, jewelry, cards, bags etc.

Submitted by Kim Bardakian

Check out one of our 40 unique neighborhood business districts. Each one has a different mix of restaurants and shops. The [Shop Oakland website](#) is a great place to start. There's a [wonderful map](#), as well.

Visit [Oakland Grown](#) for the latest on local independent merchants and their wares.





7. Schools and Youth



Donate a book: This week I joined Council President Larry Reid and School Board Director Alice Spearman in promoting the partnership between Safeway Stores, The Reading Tree and Reading Partners to collect and distribute books to students throughout Northern California. Four schools in Oakland will receive books for the students to take home, including Brookfield Elementary, where this photos was taken this week.

>>On Friday I co-hosted a reception to honor Oakland teachers, especially those who retired this year...over a hundred educators. My thanks to the Oakland Education Association and the dozens of restaurants and businesses that donated the food.



Prescription for a Great Summer, Read!--Encourage your child to read just 6 books over the summer. Research shows that students can lose up to 1 year's gain during the summer. Reading books--and discussing the books with your kids--can keep your students ready for the start of school in the fall. **The [Oakland Public Library's Summer Reading Program](#) kicks off Saturday, June 18 and runs through August 13.** This year's theme is "One World, Many Stories". All library locations will feature live entertainment and fun activities to lure kids in. As added incentive, prizes will be given to all children who fill out their reading logs and participate in Summer Reading events. Pre-readers can participate by having someone read to them. To entice young people to use Oakland's libraries, the Library's Children's Services Department has lined up a summer's worth of free events featuring live animals, puppet shows, storytelling, music, magic, comedy, arts and crafts, and more. Prizes include books and tickets to fun and educational attractions.



Congratulations Oakland graduates!

Help celebrate this important milestone in the lives of Oakland's High School seniors:

- **Ralph Bunche - Wednesday, June 15, 6 pm Laney Auditorium, 900 Fallon Street**
- **Castlemont Biz & Info Tech (CBIT) - Friday, June 17, 4**



pm Castlemont Football Field, 8601 MacArthur Blvd

- Dewey High - Wednesday, June 15, 2:30 pm Oakland High School, 1023 MacArthur Blvd.
- East Oakland School of the Arts (EOSA) Friday, June 17, 4 pm, Castlemont Football Field, 8601 MacArthur Blvd.
- Leadership Prep, Friday, June 17, 4 pm, Castlemont Football Field, 8601 MacArthur Blvd.
- Life Academy, Wednesday, June 15, 3 pm, Holy Names University, 3500 Mountain Blvd.
- Mandela, Tuesday, June 14, 6 pm, Holy Names University, 3500 Mountain Blvd.
- McClymonds, Thursday June 16, 1 pm, McClymonds Auditorium, 2607 Myrtle Street
- MetWest, Thursday, June 16 3 pm Holy Names University, 3500 Mountain Blvd.
- Oakland High, Wednesday, June 15, 3 pm, Paramount Theater, 2025 Broadway
- Oakland Tech, Tuesday, June 24, 6 pm, Paramount Theater, 2025 Broadway
- Skyline, Thursday, June 16, 6:30 pm Skyline Football Field, 12250 Skyline Blvd.
- Street Academy, Friday, June 17, 3 pm, Fremont Federation of Schools Auditorium, 4610 Foothil

Turfin 247 All Styles Dance Tournament: "For the Movement", Saturday, June 25, 2- 6 pm, Allendale Rec Center, 3711 Suter Street, off of 35th Avenue. Free event for teens, sponsored by the Laurel District Association, the Laurel Merchants, Urban Shield Security, Allendale Recreation center and Turfin 247. Watch [Turfin 247's "I-Dummy" Featured on National TV.](#)

8. Safe and Healthy Oakland

City Launches New P2 Police/Fire Communications System--As of Sunday, June 5, City of Oakland's Police and Fire Departments have switched their communications to a new P25 system that meets national standards and ensures interoperability with P25 compliant systems in neighboring jurisdictions in times of emergency or when necessary in the course of daily operations. Oakland is the first city in the Greater Bay Area to be fully P25 compliant. Police and Fire officers in the field now have:

- Better clarity of voice transmission.
- More streamlined communications operations for first responders in the field.
- Fewer "dead spots" - including the ability to transmit from the Trauma Center at Highland Hospital.
- P25 equipment that operates with other systems for "forward and backward" capabilities.

Simple transition, as they are using their existing equipment.

The Oakland system promotes cooperation and partnering with neighboring jurisdictions employing P25 standards-based systems in an economical and ready-to use fashion.

New OPD Email for Homicide Investigations: The Oakland Police Department Homicide Section has a new email address for citizens to provide information to investigators about any homicide that has occurred. **Tips can always be submitted by calling 238-3821, or Oaklandhomicide@oaklandnet.com** Homicides continue to run ahead of last year but lower than two years ago.

Crime Down for Fourth Year: Even with the surge in homicides, violent crime rates are about the same as last year at this time and -10% for all crimes.

9. Circle Your Calendar.

Seeking Items for Upcoming Friends of the Oakland Animal Shelter Yard Sale this Summer:

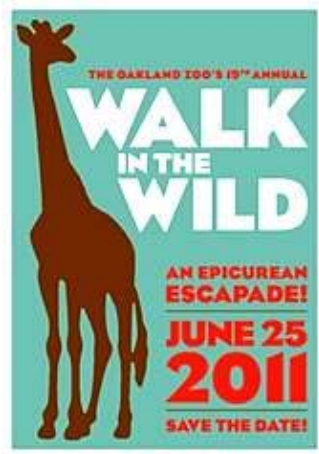
Help support our pets in need by donating gently used household items for the upcoming fund raiser yard sale. Each item should have at least a \$10 value. All electrical & battery operated equipment should be in working condition. Include any manuals, and all pieces. Wash or dry clean clothing. Dust or clean any equipment. Contact [Amy Haddix](#) or [Jamin Hawks](#) for pick up.



BWOPA East Bay Issues Forum with David Muhammad, Alameda County Chief Probation Officer, Monday, June 20, 5:30-7 pm, Alameda County Juvenile Justice Center, 2500 Fairmount Drive, San Leandro: The Oakland/Berkeley & Hayward/South County Chapters of Black Women Organized for Political Action (BWOPA) invite you to hear Chief Muhammad share his vision, prevention plans and strategies to reduce the number of African American youth entering the juvenile justice system. [To register, click here.](#)

[Oakland Zoo's Walk in the Wild, June 23, 5-10 pm:](#)

The East Bay Zoological Society brings together some of the Bay Area's finest bakeries, breweries, caterers, restaurants, and wineries for the Oakland Zoo's largest annual fundraiser. Guests of this unique event will stroll through the Zoo and enjoy delicious cuisine, libations, fabulous entertainment, and dancing under the stars.



Celebrate National Parks & Recreation Month, July 1-30, Play Day on the Plaza, Friday, July 1, 11-2 pm:

Join the Office of Parks & Recreation as they kick off National Parks & Recreation Month with a festival on City Hall Plaza. Bring the entire family. Activities include: Face Painting; Double Dutch; Drumming; Cultural Art Presentations; Basketball and Jumpers. Families and Groups Welcome! Check the website for scheduled open houses at the City's Recreation Centers.

For additional information, please call 510-238-7275; or visit www.oaklandnet.com/parks.



Oakland Municipal Band 100th Concert Season, July 4, 10, 17, 24 & 31, 1-3 pm, Lakeside Park:

The Free Concerts are conducted by Troy Davis and performed by 35 musicians featuring an array of jazz, contemporary, pop, big band, international, classical, marches and show tunes. Bring a lawn chair or blanket. Picnics welcomed and Flag waving encouraged. For more information, please call 339-2818.

Bay Area BBQ Championship/Oakland A's vs. LA Angels at the Oakland Coliseum, Saturday, July 16, 9:30 am/ First Pitch 1:05 pm: Celebrity judges Cesley "Sully" Sullenberger (Hero of the Hudson), Liam Mayclem (Foodie Chap from CBS 5-Eye on the Bay), Joey Altman (celebrity chef, author), Narsai David (KCBS Food & Wine editor), Amy B Sherman (Cooking with Amy), Stan Burger (KCBS Morning Anchor) Doug Sovern (KCBS News Reporter), Brad Levy (Owner/Chef Firefly Restaurant). Live performance by La Toya London, and AFS Children's Guardian Award to Senator John Burton. Proceeds support Alternative Family Services, providing care for foster youth. For details, go to <http://www.bayareabbq.org/>.



Inaugural Oakland Jazz Festival, Saturday, July 23, Dunsmuir-Hellman Historic Estate: KBLX and OPR sponsor what we hope will become an annual musical event celebrating Oakland's musical roots. Tickets (\$57.75+ convenience fee) go on sale starting Friday, May 13. General Admission (Picnic style seating-No reserve seats). Advance tickets available at the Paramount Theatre Box Office and all Ticketmaster outlets and [ticketmaster.com](http://www.ticketmaster.com).
Pre Sale Code word: **JAZZ** **LINK TO:**
<http://www.ticketmaster.com/event/1C0046A3B7296253?artistid=1593929&majorcatid=10001&minorcatid=766>

West Oakland Garden Tour, Saturday, July 23, 2-5 pm: Starts at Marston Campbell Garden, Lafayette Elementary, 1700 Market, \$20 to \$40, children free.

Discover West Oakland by bicycle (or van-pool) through a tour of lovely streets and edible gardens, with art at every stop. Wrap up with a block party, full of art, music, and fresh, delicious food and drink from local culinary luminaries. And enter the raffle for prizes like a night's stay at The Huntington, dinners at fine local restaurants, or dinner and a boat trip down the American River. **FOOD** from Picante | **DRINK** from Linden Street Brewery | **ENTERTAINMENT** by TURF FEINZ



East Bay Food Fight--Eat, Drink and Battle to End Poverty, Saturday, July 23, Jack London Square Pavilion: Top chefs, sumptuous food and drink, celebrity VIPS and those who love food come together on Saturday, July 23 to support St. Vincent de Paul's Kitchen of Champions Culinary Training Program. In its first 3 years, the program has graduated more than 200 students; 70% have gained jobs in the food industry. At the East Bay Food Fight, six of the East Bay's most noted executive chefs will battle it out on stage for a panel of VIP judges with discriminating palates. Taste your way through summer signature menu offerings from 40 of the east Bay's finest restaurants, breweries and wineries. Sample the special Food Fight signature cocktails, gaze height-of-the-summer produce from local farms and delight at culinary demos. Live auction as well.

Sponsored by Oakland Restaurant Association KTVU-2, Jack London Square/Port of Oakland, KFOG and Yelp. For tickets and information, go to www.eastbayfoodfight.org. Early bird prices are available through June 30.

Above) I met with the students at St. Vincent de Paul's Kitchen of Champions Culinary Training Program.

10. Oakland Celebrates Its Neighborhoods

Mark your calendar for the 2011 Street Festival Season. Each neighborhood reveals its own special Oakland vibe. Spend a few hours exploring Oakland's rich cultural heritage!

- Friday- Sunday, June 24-25 Pacific Fine Arts & Crafts Festival, 10 am-6 pm (5 pm on Sunday) Montclair Village
- Sunday, June 25, 9 am - 8 pm, 6th Annual Summer Solstice Music Festival in the Laurel: Over 25 bands all day long in the Laurel Shopping District-- MacArthur Blvd. between 35th Avenue and High Street. Sponsored by the [Laurel Village Association](#).
- Sunday, July 10 Temescal Street Fair (rescheduled from June 4 due to rain) , Noon - 6 pm, Telegraph Avenue between 45th and 51st, North Oakland
- Friday, July 15 8th Annual USOA Healthy Living Festival, 8 am-2 pm, Oakland Zoo, Knowland Park, 9777 Golf Links Road
- Saturday, July 23, First Oakland Jazz Festival, Noon, Dunsmuir Hellman Historic Estate
- Saturday-Sunday, August 20-21 Art & Soul, Civic Center
- Saturday-Sunday, August 27-28 Chinatown Street Fest, Chinatown
- Sunday, September 4, Oakland Gay Pride Festival, Uptown
- Saturday, September 10, Noon - 5 pm, Day in the Park, Maxwell Park
- Sunday, September 18 Oaklavia!, Over 4000 people attended [Walk Oakland-Bike Oakland](#) (WOBO)'s first [Oaklavia](#) in June of last year. This year, the event has been moved to September, where pedestrians, and bicyclists can enjoy a no-auto Broadway and parts of Telegraph from Old Oakland to Uptown. There will be alking, running, biking, eating, shopping, dancing and playing in the street.
- Sunday, September 18, Sundays in the Redwoods, Woodminster Amphitheater, Joaquin Miller Park
- Sunday, September 25, Sundays in the Redwoods, Woodminster Amphitheater, Joaquin Miller Park
- Sunday September 25, 7th Annual Oakland Grand Prix of Cycling, Civic Center
- Sunday, September 25, Out & About in Rockridge
- Saturday, October 1, Black Cowboy Parade, DeFremery Park
- Saturday, October 1, 11 am-6 pm. Oakttoberfest in the Dimond
- Sunday, October 2, Sundays in the Redwoods, Woodminster Amphitheater, Joaquin Miller Park
- Sunday, October 9 Sundays in the Redwoods, Woodminster Amphitheater, Joaquin Miller Park
- Saturday, October 22, 20th Anniversary of 1991 Firestorm-- 9 am Rockridge BART Tile Wall; 10:30 am Remembrance Ceremony Gateway Exhibit Center; Emergency Preparedness Fair, Noon - 4 pm, Lake Temescal



Try it FREE today.